

INVENTION

- How should you begin? (also called what is the **STASIS** of the argument)
- Ask what type of question at issue and basic requirements needed (i.e. sort out what type of argument to make):
 - **Fact or probable fact:**
What is the case?
(questions of: DESCRIPTION, ANALYSIS, DEFINITION, COMPARISON, CAUSE(S)/EFFECT(S), CONSEQUENCES; IMPLICATIONS; SIGNIFICANCE)
 - **Quality:**
How should we judge it?
(questions of: EVALUATION– PRAGMATIC, ETHICAL, AESTHETIC)
 - **Action:**
What should we do?
(questions of: POLICY, PROPOSAL, PROBLEM-SOLUTION)